

GRANT MILLER

CREATIVE DIRECTOR AND DESIGNER



Greentowerdesign.com
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EXPERIENCE

I have an extensive background in design and marketing with a focus on storytelling and creative direction. I believe communicating honestly and passionately is the foundation of a great brand. I work to build an environment where people communicate with candor and are empowered to take creative risks.

CREATIVE DIRECTOR RACHIO, FEB 2015 – CURRENT

At Rachio, I work with the internal creative team, as well as agencies, to tackle our various marketing needs. I lead everything from packaging design to establishing brand standards. I've redesigned our app, guided our hardware design, produced TV commercials, and much more.

ART DIRECTOR RALLY SOFTWARE, 2011 – 2015

As a member of a large, distributed marketing team, I was responsible for managing the online and print designs for the company. I worked with creatives internally and externally, creating designs for the web, ad campaigns, conferences and more.

SENIOR GRAPHIC DESIGNER RALLY SOFTWARE, 2008 – 2011

I worked with both the development and user learning teams, designing UI layouts, iconography, educational videos and more.

GRAPHIC DESIGN INTERN RALLY SOFTWARE, 2007 – 2008

I was responsible for creating help videos, app UI/UX and graphics for the development and user learning teams.

BACHELOR IN FINE ARTS RMCAD, 2004 – 2008

Majored in graphic design and interactive media.
Graduated with honors.

SKILLS

- ✓ Creative Direction
- ✓ Brand Strategy
- ✓ Marketing
- ✓ Graphic Design
- ✓ UI/UX Design
- ✓ Web Design
- ✓ Print and Digital

PROFICIENCIES

- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe In Design
- ▶ Sketch
- ▶ Project Management
- ▶ Photo and Video

HOBBIES

- ☺ Photography
- ☺ Science and Learning
- ☺ Cheesy Science Fiction
- ☺ Long Road Trips